



FUNDRAISING DATA SOLUTIONS

Data-Driven Insight for Stronger Results

Transform donor information into meaningful insight that powers stronger fundraising outcomes.

Data Matters

Successful fundraising is built on strong, reliable data. Without clear insight, strategy becomes guesswork.

For nonprofit fundraising leaders balancing ambitious goals, limited resources, and evolving donor expectations, having the right information is essential. Data helps you prioritize efforts, strengthen donor relationships, and focus on the opportunities that will move your mission forward.



Our data products are designed to give you the clarity, direction, and confidence needed to make smarter decisions and maximize your results.

DBD Group data solutions include:

- Donor Research
- Fundraising Fitness Test
- Philanthropic Lift
- Prospect List Development
- Data Coaching



While each product offers valuable insight on its own, we're happy to work with you to bundle the right combination so you get the most meaningful and actionable information for your fundraising program.

With the support of our data experts, you can transform information into strategy and strategy into stronger fundraising outcomes.

Ready to learn more?

Learn how DBD Group can help you leverage your data to strengthen your fundraising efforts and advance your mission. Contact us at:

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WHY IT MATTERS

Data-driven clarity transforms fundraising from reactive to strategic, helping you identify opportunities, measure performance, and confidently guide your organization toward greater impact.