



DONOR RESEARCH

Unlock the Potential of Your Donor Base

Discover who among your existing connections has the greatest giving potential.

What We Offer

Our Donor Research service analyzes people already connected to your organization: donors, volunteers, members, and event attendees, to identify those with the highest giving capacity.

With these insights, you'll be able to:

- **Prioritize your outreach** to the most promising prospects
- **Build stronger relationships** with potential major donors
- **Create targeted strategies** that resonate with different donor segments



Our Complete Service Includes:

DonorSearchBatch Screening

- One-time comprehensive screening of multiple individuals
- Detailed capacity and giving trend analysis for each person
- Aggregate trends and insights report

12-Month DonorSearch Platform Access

- Full access to your batch screening results
- Unlimited individual prospect searches

Expert Coaching

- Strategic guidance on selecting audiences for screening
- Data preparation and formatting assistance
- Platform navigation training
- Results interpretation support
- Action plan development for different donor segments

Ready to learn more?

Learn how DBD Group can help you leverage your data to strengthen your fundraising efforts and advance your mission. Contact us at:

INFO@DBD.GROUP
WWW.DBD.GROUP/CONTACT

WHY IT MATTERS

Understanding your prospects allows you to engage them meaningfully in your organization's work, generating crucial support for your mission and creating lasting impact in your community.