

# DEVELOPMENT ASSESSMENT



## Strengthen Your Culture of Philanthropy

**A Financial Development Assessment provides a clear picture of your organization's fundraising strengths and opportunities. By reviewing current efforts and your organization's overall philanthropic climate—including board and staff engagement, case messaging, staffing, and systems—we help engage your team to build shared awareness of everyone's role in financial development.**

**The Financial Development Assessment process includes:**

- Donor Research
- Key Leader Input
- Communication/Case for Support Audit and Recommendations
- Infrastructure Analysis



## A Development Assessment Can Help When:

- You've had a change in leadership
- Two organizations have merged
- Fundraising needs to better align with strategic plan
- You're experiencing declining philanthropic support or board engagement in philanthropy
- You want to benchmark or strengthen your culture of philanthropy

## Moving Forward

Once we have conducted the analysis, we will present our findings and recommendations to your leadership staff and/or convened volunteer group. You will also receive a full written report summarizing the results of our assessment, and a timeline and framework for moving forward with implementation of the recommendations.

**It is our belief that all involved in the assessment should feel like partners rather than merely participants.**

## Ready for a partnership?

Explore how DBD Group can help you build a stronger culture of philanthropy. Contact us at:

INFO@DBD.GROUP  
WWW.DBD.GROUP/CONTACT

**"DBD Group took time to visit with our team one-on-one and engage to establish trust, communication, support, and transparency... We felt comfortable and confident in the results as they assessed our development shop and our organization as a whole."**

— WHITNEY A. RENCOUNTRE II  
CEO, CRAZY HORSE MEMORIAL FOUNDATION