



CAPITAL CAMPAIGNS

Are you ready to bring your organization's bold vision to life?

When your organization is ready to grow, DBD Group is the right partner for the journey.

From feasibility studies, to case development, to capital campaign counsel, we will walk with you every step of the way.

Key questions we help you answer:

- **Are you ready?** Do you have the leadership, case, prospects and plan to succeed?
- **What's your strategy?** How will you engage different donor segments most effectively?
- **Who leads the way?** Which volunteers and staff are positioned to champion your cause?
- **How do you sustain momentum?** What systems ensure success throughout your multi-year campaign?



Leadership is Everything

We work closely with our clients to help them recruit, train and develop the best leadership — volunteer and staff — to equip you to bring your capital vision into reality.



How We Can Support Your Vision

Feasibility Studies

We'll work with you to develop a list of 25-30 key leaders to interview. Each interview will include a member of our team AND your CEO or CDO. In addition, we gather additional feedback through e-surveys. The end result is an analysis of your case and your donor base in which you can feel confident.



Case Development

Every case for support needs to balance the story of what you're building with why it matters. Using a variety of print and digital tools, we'll help you articulate the needs in your community and how your organization will be better able to address what matters most through your new or remodeled facilities.



Campaign Counsel

As your campaign counsel, we'll work with your volunteers and staff to identify and cultivate your top prospects, as well as craft strategies to inspire and invite your entire donor base to support your campaign. In addition, we can work with you on board development and engagement strategies, as well as helping to mentor new development staff.

Ready to share your capital vision?

Let's discuss a campaign that brings your community together around what matters most. Contact us at:

INFO@DBD.GROUP
WWW.DBD.GROUP/CONTACT

"Capital campaigns take time. It was tempting to rush, but DBD helped us see the value in building relationships, listening, and circling back. It put us in a great position to make strong asks."

— JEN HENSE
PRESIDENT & EXECUTIVE DIRECTOR, URBAN
ECOLOGY CENTER