

# ANNUAL GIVING COACHING



**Strengthen Your Annual Giving. Grow Your Impact.**

The most effective fundraising programs are a year-round endeavor. This important work lays the foundation for engaging loyal donors, securing larger gifts in the future, and raising the awareness of your mission within the community.

## Key questions we help you answer:

- **Where are the opportunities?** What potential exists within your donor base and community?
- **How do you build capacity?** Which systems and skills will strengthen your team?
- **Who moves you forward?** How can your board and staff work together to drive sustainable growth?
- **What comes next?** How do you prepare today for tomorrow's major and planned gifts?



## Strategic Support Can Include:

- Year-round planning with clear goals and metrics
- Identification and engagement strategies for top prospects
- Donor stewardship planning and coaching
- Major gifts program development
- Donor acquisition and retention strategies
- Compelling case development
- Training and mentoring for staff and volunteers
- Actionable tools, templates and resources

## What to Expect

We will work with you to tailor a process and engagement that supports your organization's individual needs. Our goal is to equip you and your team with the tools and knowledge to grow your fundraising today and build a foundation for sustained growth.

**We believe the best results come from a thoughtful blend of strategy, creativity, and human connection.**

**Ready to strengthen your annual giving program?**

Contact us at:

**INFO@DBD.GROUP  
WWW.DBD.GROUP/CONTACT**

## WHY IT MATTERS

Annual giving is more than just a calendar-year fundraising plan—it's the lifeblood of your mission. It fuels your programs today, builds relationships for tomorrow's major gifts, and keeps your organization top-of-mind in the community all year long.