

CAPITAL READINESS ASSESSMENT

Are You Ready for a Capital Campaign?

Why Partner with DBD Group?

You'll benefit from an evidence-based assessment, personalized insights, and expert guidance from advisors who've walked this path with hundreds of nonprofit leaders.

When the time is right, you can transition seamlessly to the next steps in capital project and campaign planning—supported by a team skilled in fundraising, finance, grants, marketing, and feasibility.

Prepare with Purpose:

- **Discover key strengths and growth areas.**
- **Engage your team in focused discussion and planning.**
- **Leave with thoughtful next steps for your organization.**



What You'll Gain:

We customize our approach to your organization's needs using innovative tools and strategies, based on leading practices for capital fundraising today.

Each step in our assessment process builds your team's confidence for a successful campaign:

- **Key Leader Survey**
Gather honest input from your board and leadership team through a brief, confidential survey.
- **Insight Report**
Evaluate your strengths and opportunities in one clear summary of key findings.
- **Leadership Workshop**
Engage your leaders with the survey results to identify your organization's superpowers and develop an action plan together.
- **Action Plan**
Leave with clear priorities and a path forward to make your capital vision a reality.

Ready to begin?

Discover how to bring clarity, unity and momentum to your capital vision.

Contact us at:

INFO@DBD.GROUP
WWW.DBD.GROUP/CONTACT

**EVERY SUCCESSFUL CAMPAIGN BEGINS WITH
CLARITY AND ALIGNMENT.**

Your capital campaign's success is determined long before you make your first ask. By investing in strategic preparation and board education upfront, you will launch with confidence, credibility, and a clear path to success.